

# TiER1 Performance Solutions Honored for *its Use of Broadband to Grow Business*



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**FRANKFORT, KY** - TiER1 Performance Solutions in Covington started in 2002. Six years later, the technology company has 40 employees and a payroll of \$2.6 million. Without broadband, this growth would likely have been impossible.

Because of their commitment to high-tech growth, TiER1 Performance Solutions was honored with ConnectKentucky's 2009 Small Business Technology award during the annual Tech Day in Kentucky, held in Frankfort on Feb. 24.

This award is given to a Kentucky company that has successfully used broadband technology to tap into the global market and broaden its customer reach.

"TiER1 is honored to receive this award and proud to represent the many individuals and organizations that have assisted us in developing our web-based technologies and expertise that support our customers' global knowledge initiatives," said TiER1 founding partner Normand Desmarais.

TiER1 provides technology-enabled communications as well as learning and knowledge management solutions that enable strategic initiatives to clients worldwide.

While the company was largely developed in its central office in the heart of northern Kentucky, the company is supported by a virtual team of consultants across the country.

However, the company's reach extends beyond the United States. TiER1 learning products have been translated into multiple languages including Spanish, French and Russian. The company's solutions have been used in Japan, China, West Africa and many European countries.

To learn more about TiER1, visit [www.tier1performance.com](http://www.tier1performance.com) or call (559) 743-1970.

To learn more about ConnectKentucky and the 2009 Tech Day in Kentucky, visit [www.connectkentucky.org](http://www.connectkentucky.org) or contact Donna C. Drury, ConnectKentucky, [ddrury@connectky.org](mailto:ddrury@connectky.org), (502) 875-7501.

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**About ConnectKentucky:** ConnectKentucky is leading the way into a new economy for Kentuckians. As an independent technology-based economic development organization,

ConnectKentucky works to ensure that Kentucky remains the place of choice to live, work and raise a family. ConnectKentucky is an alliance of technology-minded businesses, government entities and universities working together to accelerate technology in the Commonwealth.