

ConnectKentucky Launches New Website Featuring Broadband Speed Test



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Online speed test allows Kentuckians to access broadband speeds from home and assist ConnectKentucky in the development of statewide inventory based on speed

Frankfort, Kentucky: Today, ConnectKentucky launched a new website to better serve the needs of Kentuckians, broadband providers and others interested in learning more about broadband efforts in Kentucky. Through a collective effort between SpeedTest.net, the Communications Workers of America's (CWA) Speed Matters Campaign and ConnectKentucky, the new website features a speed test designed to collect average download and upload speeds across Kentucky.

Users simply go to the ConnectKentucky website (www.connectkentucky.org), and click on the "I want to test my broadband speed" button in the bottom right corner of the homepage. After clicking on the button, users will enter their zip code and county to determine location and click on "Test My Speed" button to complete the process.

The download and upload speeds gathered from the speed test will be mapped by ConnectKentucky take steps to improve technology availability and adoption among Kentucky residents and businesses. The speed maps will document the average county-by-county Internet speeds and further support ConnectKentucky's mission to accelerate the growth of technology in support of community and economic development, improved healthcare, enhanced education, and more effective government.

The county-based Internet speed map will give broadband providers and Kentucky policy-makers a more accurate understanding of which Kentucky communities remain in need of higher quality service in order to utilize the latest applications that benefit Kentucky citizens, local and state government, as well as private industry.

ConnectKentucky has garnered national, industry-wide recognition as a best-practice model for broadband expansion. The model includes extensive broadband mapping, a public-private partnership and local eCommunity Leadership Teams.

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About ConnectKentucky: *As a non-profit technology-based economic development organization, ConnectKentucky is working to ensure that Kentucky remains the place of choice to live, work and raise a family. As a public-private partnership, ConnectKentucky partners with technology-minded businesses, government entities and universities to accelerate technology in the Commonwealth.*

For more information about ConnectKentucky, visit www.connectkentucky.org.